

BeeCruise Named 'Outstanding Vendor' at eBay Japan Awards 2025

TOKYO — BeeCruise Inc., a subsidiary of the BEENOS Group specializing in cross-border e-commerce and Japanese content expansion, has received the Outstanding Vendor Award at the eBay Japan Awards 2025. The award recognizes BeeCruise's pivotal role in accelerating the global footprint of Japanese sellers and driving sales growth on one of the world's largest online marketplaces, eBay.

The eBay Japan Awards celebrate top-performing sellers and partners who demonstrate excellence in international trade. BeeCruise was selected for its comprehensive support infrastructure, which empowers Japanese businesses to overcome traditional barriers of overseas expansion—including language, logistics, and account management.



Accelerating Global Growth Through End-to-End Support

BeeCruise provides an end-to-end "Store Launch Support Service" designed to transition domestic retailers into global exporters. By integrating product data from Japanese e-commerce sites directly into eBay, BeeCruise enables businesses to begin international sales rapidly without needing extensive internal resources.

The service includes:

- **Seamless Integration:** Automated data synchronization with domestic platforms
- **Localization:** Professional translation and localized customer support
- **Logistics:** End-to-end international shipping solutions through the BEENOS Group network

"BeeCruise has been a powerful partner in expanding the reach of Japanese sellers," said a representative from eBay Japan. "Their high-quality logistics, rapid improvement proposals, and stable management structure have enhanced the experience for both sellers and buyers alike. We present this award to honor their reliability in handling complex cross-border transactions."

A Vision for Making Global Commerce the Standard

As the demand for authentic Japanese products continues to climb globally, BeeCruise remains at the forefront of the "borderless" retail movement.

"We are deeply honored by this recognition," said Miyahara, Business Team Manager, Cross-Platform Division at BeeCruise. "This award reflects the growing global demand for Japanese craftsmanship. Our goal is to make cross-border e-commerce the new standard for Japanese businesses, and we will continue to innovate to make global expansion accessible for all."

For more information, please visit:

<https://beecruise.co.jp/contact/>

About BeeCruise Inc.

BeeCruise is a cross-border e-commerce and global marketing company within the BEENOS Group. By leveraging data-driven technology and an extensive international network, BeeCruise accelerates business growth and provides comprehensive solutions for cross-border e-commerce implementation.

Company Overview:

- CEO: Shota Naoi
- Headquarters: 8-4-13 Nishi-Gotanda, Shinagawa-ku, Tokyo
- Established: October 2017
- Official Website: <https://beecruise.co.jp/>

About eBay Japan Awards 2025

The eBay Japan Awards honor sellers and vendors who achieve outstanding results across various categories. In 2025, 20 companies were recognized for their excellence in cross-border trade, with BeeCruise securing the "Outstanding Vendor Award."

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