

This is a translation of the original Japanese release. The Japanese text shall prevail in case of any variance between this version and the Japanese text.

"Anime Times" Debuts Its Inaugural E-Commerce Shop BEENOS Entertainment Powers the Launch of "Anime Times Store," Bringing Japanese Anime Merchandise to Nearly 120 Countries and Regions Globally

Tokyo, Japan – 18 August 2023 – BEENOS Entertainment Inc., a subsidiary of BEENOS Inc. (TYO Prime: 3328), is facilitating the launch and management of "Anime Times Store," (<https://animetimes-store.com/>) the debut online shopping venture by The Anime Times Company. Constructed using the entertainment-focused e-commerce platform "Groobee," this store offers a range of popular anime-related video packages and merchandise. It caters not only to the Japanese market but also extends its reach to approximately 120 countries globally. This move marks a substantial stride in bridging the gap between anime fans worldwide and the diverse merchandise and content associated with their favorite anime.

■Anime Times Store URL: <https://animetimes-store.com/>

Anime Cable Channel
"Anime Times"
Opens First EC Shop



BEENOS Entertainment Supports Anime Times Store



About Anime Times Store

"Anime Times Store" is an online destination focusing on a wide array of anime-related products. The store boasts an extensive selection of anime merchandise, encompassing DVDs, CDs, and a multitude of other anime-related items. To enrich the customer experience, the store plans to implement several user-friendly and engaging features offered by Groobee. These enhancements include a pre-order sales function and an online lottery service. The goal of "Anime Times Store" extends beyond mere product sales; it aims to offer immersive experiences that foster deeper engagement and connection with the world of anime.

■URL: <https://animetimes-store.com/>

■"Anime Times Store" Featured Titles

ONE PIECE Log Collection Series / Technoroid Overmind / Paradox Live / Mr. Osomatsu / Zombie Land Saga / Ya Boy Kongming! etc.

About Anime Times

"Anime Times" is closely connected to a dedicated Amazon Prime Video channel and an official YouTube channel, operating under the motto "Anytime you want, enjoy your Anime time." These digital platforms offer an extensive range of anime content, featuring a mix of popular and classic titles available in diverse formats such as movies, TV series, and Original Video Animations (OVA). Additionally, the YouTube channel provides the unique opportunity to access full anime episodes for free each month, further enhancing the anime viewing experience for fans.

Official Website: <https://animetimes.co.jp/>

Official X (Twitter) : https://twitter.com/AnimeTimes_Ch

Official YouTube Channel: <https://www.youtube.com/c/animetimes-ch>

Prime Video Anime Times Channel Registration Page: <https://www.amazon.co.jp/channels/animetimesjp>

Groobee's Support System

Groobee (<https://groobee.com>) offers a zero initial cost site-building service, featuring tools specifically designed for entertainment content such as artists, anime, and IP. It provides all-encompassing support covering website creative design, customer service and logistics. Groobee facilitates not only the creation of individual e-commerce sites for specific content but also supports the development of mall-type e-commerce platforms for multiple artists or IP holders. It offers flexible solutions for existing e-commerce platforms as SaaS.



About BEENOS Entertainment

BEENOS Entertainment leverages the BEENOS Group's three core strengths - 'experience', 'network', and 'accumulation of data', along with innovative 'technology', to facilitate the digital transformation (DX) and globalization of the entertainment industry. The company is dedicated to enriching the entertainment sector, a field that has inspired countless individuals, through the application of cutting-edge technology. Working collaboratively with all stakeholders, including content creators, artists, event venues, and event organizers, BEENOS Entertainment is focused on contributing to the growth and revenue expansion of Japan's entertainment industry.

【Company Profile】

Company Name: BEENOS Entertainment Inc.

【Contact Information Regarding this Release】

BEENOS Inc. Email: pr@beenos.com

Representative: Yoshikazu Tamaya, President and CEO

Location: 4-7-35 Kita-shinagawa, Shinagawa-ku, Tokyo, Japan

Founded: February 2012

Capital: 30 million JPY

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