

This is a translation of the original Japanese release. The Japanese text shall prevail in case of any variance between this version and the Japanese text.

BEENOS partners with investee, Akakce, to donate to relief efforts in the areas that were affected by the Turkey-Syria earthquake

Tokyo, Japan – 3 April 2023 – BEENOS Inc. (BEENOS) offers its deepest condolences to the victims and their families of the major earthquake that occurred on 6 February 2023, with the epicenter at the Turkey-Syria border, and extend its heartfelt sympathies to all those affected by the disaster.

BEENOS (TYO: 3328) has donated a total of 10 million JPY in aid to support the relief of victims and the reconstruction efforts in the affected areas of the Turkey-Syria earthquake. The aid will be donated to the Disaster and Emergency Management Authority of Turkey (AFAD) through the Embassy of the Republic of Turkey in Japan and is expected to be used to support ongoing emergency activities such as debris removal. These efforts come in accordance with other efforts of by Akakce (URL: <https://www.akakce.com/>), a company in Turkey and BEENOS investee, such as a 100K USD program to support the E-Commerce SMEs from the region to help them get up and running again.

The BEENOS Group provides global platforms that connect Japan and the world, such as "Buyee," a service that supports overseas purchasing in 118 countries and regions around the world, and conducts transactions with customers from around the world, including Turkey. As a global incubator, BEENOS has invested in three Turkish companies since 2013. BEENOS decided to provide this support given the deep relationship they have built with Turkey and the urgent need to support those affected by the earthquake to prevent further damage.

BEENOS expresses its deepest respect to those who are working tirelessly for recovery and relief efforts, and sincerely pray for the swift recovery of the affected areas.

【About Akakce】

Company Name: Akakçe Bilgi Teknolojileri Sanayi ve Ticaret A.Ş.

Service Description: Operation of Price Comparison Website

Founded: 2000

Location: Ankara Province, Turkey

URL : <http://www.akakce.com/>

【About BEENOS】

Company Name: BEENOS Inc.

Representative: Shota Naoi, President and Group CEO

Location: 4-7-35 Kita-shinagawa, Shinagawa-ku, Tokyo, Japan

Founded: November 1999

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