

Company BEENOS Inc.
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(Revised) Revision to the “Consolidated Financial Results (Japanese Accounting Standards) for Fiscal Year 2019”

Tokyo, Japan – 18 November 2019 – BEENOS Inc. (BEENOS) announced a revision to the materials it has disclosed on 7 November 2019 15:00.

1. Reason for Revision

BEENOS found an error in its “Consolidated Financial Results (Japanese Accounting Standards) for Fiscal Year 2019” after it had been submitted.

2. Revision Areas

- Pg. 6 1. Qualitative Information for this Fiscal Year’s Results
 - (1) Business Performance Report
- Pg. 24 5. Financial Statements and Major Notes
 - (5) Notes on Consolidated Financial Statement (Segment Information)
 - 3. Information regarding sales, profit or loss, assets, liabilities and other information by reporting segment

Revised Content

Areas pre and post revision have been added to this release. All revised areas have been underlined.

【Post-Revision】

1. Qualitative Information for this Fiscal Year's Results

(1) Business Performance Report

1-3 Retailing and Licensing Business

The Entertainment Business started handling merchandise for new artists held a large event with existing artists that led to a steady increase in sales and operating income for the quarter. We have also tied up with a major anime production company to operate their official EC site and are exploring new contents. The Global Product Business maintained its strong sales of the Pokemon Cosme Series. Fragrance and Body Care brand, SWATi, released new products, opened roadside shops and has re-branded itself to increase recognition.

As a result, the consolidated net sales were 4,937 Million JPY (+6.5% from FY2018) and the operating income was 122 Million JPY (+1.3% from FY2018).

For the E-Commerce Business in FY2019, the consolidated net sales were 23,031 Million JPY (+6.8% from FY2018) and the operating income was 841 Million JPY (-32.4% from FY2018).

【Post-Revision】

5. Financial Statements and Major Notes

(5) Notes on Consolidated Financial Statement

(Segment Information)

3. Information regarding sales, profit or loss, assets, liabilities and other information by reporting segment

FY2019 (1 October 2018 ~ 30 September 2019)

(Unit : 1,000JPY)

	Reporting Segment						Adjustments *1, 3	Recorded Amount on Consolidated Profit & Loss Statement *2
	E-Commerce Business				Incubation Business	Total		
	Cross Border	Value Cycle	Retailing and Licensing	Subtotal				
Net Sales								
Sales to Customers	4,929,193	13,164,690	4,931,999	23,025,883	2,250,874	25,276,757	—	25,276,757
Internal Sales or Transfers Between Segments	—	237	5,295	5,533	8,471	14,005	△14,005	—
Total	4,929,193	13,164,928	4,937,295	23,031,417	2,259,345	25,290,763	△14,005	25,276,757
Segment Earnings	725,989	△6,998	<u>122,661</u>	<u>841,652</u>	1,402,643	<u>2,244,295</u>	<u>△536,662</u>	1,707,633
Segment Assets	3,316,613	4,978,847	2,229,420	10,524,882	6,479,401	17,004,283	1,807,002	18,811,286
Segment Liabilities	1,585,918	685,874	2,084,565	4,356,358	308,651	4,665,010	3,974,804	8,639,815
Other Items								
Depreciation	42,454	41,469	6,624	90,548	11,026	101,574	12,473	114,048
Amortization of Goodwill	18,708	74,710	—	93,418	—	93,418	—	93,418
Investment amount by equity method	—	—	—	—	109,612	109,612	36,935	146,547
Change in amount of current and non-current assets	12,953	13,089	2,626	28,669	51,233	79,903	4,587	84,491

* 1. The segment earnings adjustment of △536 Million JPY includes the deletion of inter-segment transactions of △1,824 Million JPY, company-wide revenue of 2,200 Million JPY, that is not distributed to each reporting segment and company-wide costs of △912 Million JPY. Company-wide revenues are mainly the Company's received commission from each subsidiary. Company-wide costs are mainly the Company's administrative costs toward the subsidiaries.

2. Segment profits are adjusted in the operating income of the Consolidated Profit & Loss Statement

3. The Adjustment of Segment Assets of 1,807 Million JPY include corporate-wide assets of 5,235 Million JPY and elimination of transactions between segments of △3,611 Million JPY that are not distributed among the segments. The main portion of corporate-wide assets include cash held by the holding company and long-term investment funds (investment securities).

【Pre-Revision】

1 . Qualitative Information for this Fiscal Year's Results

(1) Business Performance Report

1-3 Retailing and Licensing Business

The Entertainment Business started handling merchandise for new artists held a large event with existing artists that led to a steady increase in sales and operating income for the quarter. We have also tied up with a major anime production company to operate their official EC site and are exploring new contents. The Global Product Business maintained its strong sales of the Pokemon Cosme Series. Fragrance and Body Care brand, SWATi, released new products, opened roadside shops and has re-branded itself to increase recognition.

As a result, the consolidated net sales were 4,937 Million JPY (+6.5% from FY2018) and the operating income was 61 Million JPY (-49.5% from FY2018).

For the E-Commerce Business in FY2019, the consolidated net sales were 23,031 Million JPY (+6.8% from FY2018) and the operating income was 780 Million JPY (-37.4% from FY2018).

【Pre-Revision】

5. Financial Statements and Major Notes

(5) Notes on Consolidated Financial Statement

(Segment Information)

3. Information regarding sales, profit or loss, assets, liabilities and other information by reporting segment

FY2019 (1 October 2018 ~ 30 September 2019)

(Unit : 1,000JPY)

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Change in amount of current and non-current assets	12,953	13,089	2,626	28,669	51,233	79,903	4,587	84,491

* 1. The segment earnings adjustment of △475 Million JPY includes the deletion of inter-segment transactions of △1,762 Million JPY, company-wide revenue of 2,200 Million JPY, that is not distributed to each reporting segment and company-wide costs of △912 Million JPY. Company-wide revenues are mainly the Company's received commission from each subsidiary. Company-wide costs are mainly the Company's administrative costs toward the subsidiaries.

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