

This is a translation of the original Japanese release. The Japanese text shall prevail in case of any variance between this version and the Japanese text.

Buyee to support foreign sales of Evangelion's official online shop, "EVANGELION STORE" Buyee will create store page on its platform, ship internationally and provide multilingual customer support

Tokyo, Japan – 15 May 2019 – tenso inc. (tenso), subsidiary of BEENOS Inc. and operator of the Cross Border EC proxy purchasing business, Buyee (<http://buyee.jp/>), has announced that it will be supporting the foreign sales of "EVANGELION STORE" (<https://www.evastore.jp/>) operated by Groundworks Co., Ltd. (Groundworks).

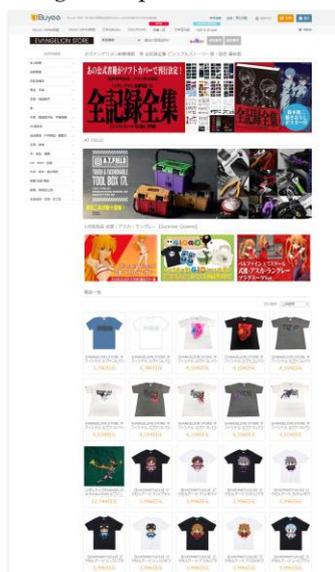
The "EVANGELION STORE" handles over 12,000 items from the hit anime series "NEON GENESIS EVANGELION." "EVANGELION STORE" sells a vast array of merchandise including stationery, apparel and action figures across Japan as the Evangelion series' official store.

This partnership will allow Evangelion fans across the globe to purchase items in the "EVANGELION STORE" through tenso's proxy purchasing, "Buyee," service. Both sides will link their systems and Buyee will create an "EVANGELION STORE" within their website. Users will be able to change the display language between Japanese, English and Chinese (Traditional and Simplified) as well as use popular payment services such as PayPal, Alipay and UnionPay. tenso will also provide international shipping services and customer support in Japanese, English and Chinese (Traditional and Simplified).

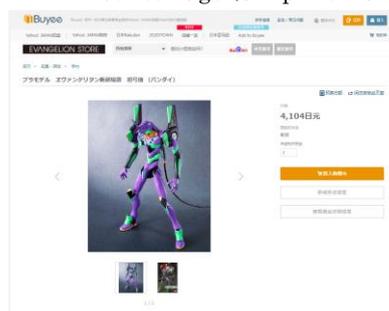
Buyee's "EVANGELION STORE" official online store page: <https://shop.buyee.jp/evastore>

■Design Concept

Store Page (Simplified Chinese)



Product Page (Simplified Chinese)



【Contact Information Regarding this Release】

tenso, inc. (BEENOS Inc.) Tel.: 03-5739-3350 Email: pr@beenos.com

■ Partnership Background (Comments from Groundworks EVANGELION STORE representative)

The “EVANGELION STORE” currently is attracting a lot of attention from abroad as we have seen many people using package forwarding services. We are happy to know that the Evangelion series is widely known on an international scale, especially with a recent surge within Asia.

We have been looking for a means for International users to easily find and purchase officially licensed products. Our partnership with tenso’s “Buyee” allows us to focus on promotions and to use this tool to diffuse information as well as further improve the services to the fans.

■ International Support provided by Buyee

- ◆ Website Translation: Japanese, English, Chinese (Traditional and Simplified)
- ◆ Payment Options: Paypal, Alipay, UnionPay, Major Credit Cards
- ◆ Multilingual Customer Support: Will mediate between the customer and EC site in Japanese, English and Chinese (Traditional and Simplified)
- ◆ Shipping Methods: EMS, SAL, Priority Mail International Parcels, Sea Mail, DHL, etc.
- ◆ Insurance Services: Buyee original quality assurance and shipping protection services available

【Company Profile operating EVANGELION STORE】

- (1) Company Name: Groundworks Co.,Ltd.
- (2) Representative: CEO Yasuhiro Kamimura
- (3) Location: Parfan Building 2F, 3-30-11 Nishiogikita, Suginami-ku, Tokyo, Japan
- (4) Founded: March 2010

【About tenso, inc.】

tenso supports Japanese domestic EC sites increase their international sales channels by operating “tenso.com” (package forwarding business) and “Buyee” (proxy purchasing business). “tenso.com” takes care of international shipping operations and multilingual customer support for the EC sites and “Buyee” translates and does proxy purchasing in addition to the services of “tenso.com.” tenso partners with approximately 2,000 websites and have shipped to 86 countries and regions. tenso has received high levels of customer satisfaction feedback through their variety of shipping and payment methods as well as their ability to consolidate packages from multiple stores before shipping internationally. tenso currently has 1.77 million users (as of March 2019).

【tenso, inc. Company Profile】

- (1) Company Name: tenso, inc.
- (2) Representative: President and CEO Shota Naoi
- (3) Location: Gotenyama Trust Tower 6F, 4-7-35 Kita-shinagawa, Shinagawa-ku, Tokyo, Japan
- (4) Founded: July 2008
- (5) Capital: 100 Million JPY

※tenso, inc. is a subsidiary of BEENOS Inc. (TSE First Section: 3328)

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